

Market Development Coordinator

Location: [Africa] [Zimbabwe]

Town/City: Bulawayo

Category: Food Security & Livelihood

Job Type: Fixed term, Full-time

BACKGROUND

World Vision is a global Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. We are a community of close to 40,000 staff working across the world to help change the lives of vulnerable children. Our supporters, partners and staff join forces with communities on the ground to help children enjoy good health, be educated for life, experience the love of God and their neighbours and be cared for, protected and participating in addressing issues that affect their lives. World Vision has been active in Zimbabwe since 1973. Our operations are spread across 9 out of 10 provinces, with a majority of over 1.75 million beneficiaries in rural areas. Our current programs focus on improving the well-being of boys and girls in three priority sectors: health and nutrition, livelihoods and education. We also focus on child protection, gender and disabilities, emergency assistance and resilience building as cross cutting priorities across our programs. World Vision Zimbabwe is committed to the safeguarding of staff, children and communities that we work with, preventing any type of unwanted behavior at work, including sexual harassment, exploitation and abuse, lack of integrity and financial misconduct. We are committed to promote the welfare of children, youth, adults and individuals with whom World Vision engages with. World Vision expects all staff to share this commitment through our conduct and behavior. We place a high priority on ensuring that only those who share and demonstrate our values are recruited to work with us. If you share the same vision and values, JOIN US and contribute to life in all its fullness for the children and communities we serve.

Position: Market Development Coordinator

Location: Bindura

Contract duration: 5 months

Purpose of the Position:

To ensure effective programme implementation and delivery of market development deliverables, provide guidance on value chain development to small holder farmers, and private sector engagement for the ENTERPRIZE consortium at district level.

Major Accountabilities/Responsibilities:

- Implement consortium level Market Development work plan for market linkages and value chain strengthening.
- Document case studies and most significant change stories.
- Strengthen linkage between farmers and off takers.
- Strengthen linkages between Farmers Organizations and Micro Finance Institutions (MFIs) and Banks.
- Supporting farmer groups and agro dealers in aggregation of produce and identify new market opportunities.
- Analyze value chains which connect rural farmers to markets, agricultural inputs and established financial services.
- Ensure all market development activities are conducted as per plan and budget.
- Gather on ground market intelligence.

- Report on market intelligence gathered and on progress of market development activities of the project.
- Develop exit strategy to ensure responsible handover of Market Development activities.

Knowledge Skills and Abilities

- Degree in Marketing Management, Business Management, Economics or Agricultural Economics.
- A minimum of 5+ years related to marketing and business practices especially in the agriculture sector.
- Experience conducting financial analysis of agro-enterprises.
- Experience working in the private sector and / or with private sector development projects
- Knowledge of products, rural markets, agriculture and farmers.
- Knowledge of territory and crop cycles within project area.
- Clean Class 4 Driver's licence.

Qualified female applicants are encouraged to apply.

NB. Shortlisting will be done as applications are received. Only shortlisted candidates will be contacted.