

# No Lost Generation Advocacy and Communications Adviser

Location: [Europe & the Middle East] [Jordan]

Town/City: Amman

Category: Advocacy

Job Type: Fixed term, Full-time

**Job Title: No Lost Generation Advocacy and Communications Adviser (pending donor approval)**

## **JOB PURPOSE:**

The purpose of the position is to provide technical advocacy and communications support to the No Lost Generation co-chairs, namely UNICEF and World Vision; to support with advocacy outputs for the WVSR and to manage the communication requirements as needed for WVSR and UNICEF, including for country specific donor requirements (Turkey and Jordan); to provide support and resources to enable the World Vision partnership to appropriately engage with its various public engagement audiences in order to raise funds and the profile of the organisation.

**About No Lost Generation (NLG):** is an independent and concerted effort by multiple stakeholders to ensure that the most vulnerable children, adolescents and youth affected by the crises in Syria and Iraq have access to education, protection and opportunities to engage positively in their community and society.

It is co-led by UNICEF and World Vision. Initiated in 2013 in support of the responses in Syria, Lebanon, Jordan, Turkey, Iraq, and Egypt, the initiative comprises joint, evidence based advocacy to push for investment, policy change and programmatic improvements in relation to the areas of Education, Child Protection and Adolescents & Youth.

No Lost Generation focuses on regional level actions and does not cover country-level programming in relation to the NLG pillars, which is embedded in the country level joint humanitarian / resilience response plan; and coordinated and reported on through the relevant Humanitarian / Resilience Coordination mechanisms.

## **MAJOR RESPONSIBILITIES**

### **Advocacy**

- Actively contribute, support and when needed, manage the No Lost Generation tasks, including organization of meetings, events, developing advocacy materials etc
- Assist the Syria Response Communications and Advocacy Director with the implementation of the Syria Response advocacy strategy for NLG and the Syria crisis.
- Advise, support and contribute to the development and implementation of country advocacy and protection strategies and products such as talking points, reports and briefing papers.
- Assist the Syria Response Communications and Advocacy Director with advocacy requests from internal and external stakeholders
- Build relationships with relevant actors (donors, UN humanitarian, local actors) who reach out to World Vision for inputs and opinion as a valuable expert on matters of protection of children and civilians.

### **Communications**

- Oversee the production and collection of multimedia content for country specific donor requirements. Including supporting the development and production of annual reports. - Pitch story ideas to the Syria Response Communications and Advocacy Director. - Work closely with MEAL, GAM and Operations colleagues on how to best gather content that meets the requirements of World Vision and its donors; feature these in the NLG communication

deliverables according to the plan.

- Ensure all written, photographic, video, web and other resources produced are in alignment with World Vision Field Communication Policy, World Vision Branding Guidelines and Syria Response Communication Protocols and NLG communication protocols.
- Oversee the NLG and Syria Response social media channels and draft content ready for publication.

### KNOWLEDGE/QUALIFICATIONS FOR THE ROLE

- At least 3-4 years of proven experience in national/global level advocacy and policy, with at least two years' experience working within an INGO or the humanitarian field (UN agencies, research etc).
- At least one year of proven field communications experience in emergency settings and/or fragile contexts.
- Proven experience representing an NGO, donor or the UN on humanitarian issues
- Experience in drafting advocacy and protection products – talking points, briefs and webs stories
- Good communication skills, ability to facilitate the collection of photo, video, story and social media resources.
- Ability to work in difficult, insecure and stressful conditions.
- Proven analytical and writing skills
- Political and cultural awareness

- Excellent verbal and written English
- Full adherence to World Vision Child Protection, Code of Conduct and Conflict of Interest policies.
- Bachelor's Degree in international relations, human rights, political sciences or any other related field
- Master Degree, preferred.
- Excellent understanding of advocacy and protection
- Experience coordinating projects or initiatives across organisations and coalitions
- Excellent understanding of the international humanitarian system and displacement
- Strong planning and administrative skills including good computer literacy
- Demonstrated ability to think strategically, manage workload and meet deadlines.
- Fluency in written and spoken Arabic and English.
- 80% office work (including home working) & 20% field based