

Content Development and Experience Officer

Location: [North America] [Mexico]

Town/City: Home Working

Category: Communications

Job Type: Open-ended, Full-time

*Preferred position location: Mexico. Other locations to be determined by home country of successful candidate in a jurisdiction (US state or country) where WVI is registered to operate. Latin America, Middle East or Africa preferred.

*Please submit your CV in English.

PURPOSE OF POSITION:

The Content Development and Experience officer will contribute to development of high-quality content to support implementation of Our Promise, as well as to enable delivery of rich and immersive virtual experiences for a wide range of audiences and stakeholders, including children, journalists, influencers, governments, grant donors, high net worth individuals, corporations, sponsors, churches, board members and staff.

KEY RESPONSIBILITIES:

- Provide training on event-specific platforms and use of appropriate equipment for immersive, best-in-class virtual experiences.
- Provide additional resource to empower development of consistently high-quality content (defined as of high technical quality and aligned with partnership priorities) to support all content-dependent Out Promise goals and with a specific
- focus on content that enhances virtual field experiences.
- Provide hands-on support to virtual field experiences as needed within at least one geographic region.



KNOWLEDGE, SKILLS & ABILITIES:

- 3-5 years' experience in broadcast media, communications and/or content development.
- Experience hosting live and virtual field experiences.
- Experience providing training and/or developing training materials.
- Experience producing live-streamed content.
- BA in communications, broadcast journalism or similar.

Preferred:

- Familiarity with broadcast technology, including /streaming cameras, mobile audio solutions.
- Familiarity with multimedia production software, such as the Adobe Suite, Final Cut, DaVinci, Resolve.
- Experience working in global organisations.
- Spoken fluency in one or more languages other than English an asset.
- Experience with one or more hybrid or online event-based platforms such as Streamyard, Airmeet, Socio, Hopin, etc.

Work Environment/Travel:

• The position requires ability and willingness to travel less than 25%.