

AIRPORTS AUTHORITY OF
INDIA
PUNE AIRPORT
PUNE

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Commercial Department,
O/O Airport Director,
Airports Authority of India,
Administrative Office Building,
Pune Airport, Pune -411 032

ADVERTISEMENTS DISPLAY AT PUNE AIRPORT ON CARD RATES FOR SHORT TERM/TEMPORARY BASIS (ON REQUEST/PER SITE BASIS) ON FIRST COME FIRST SERVE BASIS.

- 1) Period of license: Maximum 06(six)months or finalization of Regular tender, whichever is earlier.
- 2) Details of Media Type available with fixed Card rate:

OUTDOOR ADVERTISEMENT - RATE CARDS (In INR)		
Sl. No.	Outdoor Advertisement sites	Applicable rate (Rate per month)
1.	Pole kiosks with traffic direction signage	3861 per sqft
2.	Pillar wraps(height not exceeding 18')	3861 per sqft
3.	Aerobridges(inner and outer) Static portion:	
	Illuminated	3861 per sqft
	non-illuminated	3861 per sqft
4.	Backlit screen/Time - Temperature signagescreen flap or digital with height not exceeding 15 ft. from ground level:	
	Illuminated	3861 per sqft
	non-illuminated	3861 per sqft
5.	Strollers with advertisement boards	3861 per sqft
6.	Hoardings/Pole kiosks/Banners	
	Single faced	3861 per sqft
	Double faced	3861 per sqft
	Multifaceted	3861 per sqft

INDOOR ADVERTISEMENT - RATE CARDS (In INR)		
Sl. No.	Indoor Advertisement sites (includes) Terminal Buildings, Arrival Hall, Departure Hall, security Hold Area, Offices, etc.)	Applicable rate (Rate per month)
1.	Translites/Removing show windows/Stunners/Pillar kiosks/Hoardings-illuminated	3861 per sqft
2.	Hoardings-non illuminated	3861 per sqft
3.	Installation and operation of 3D Display unit/Plasma/LCD (Not Exceeding 42") for advertisement purpose or for display of TV channels using DTH technology or similar approved mode	40000 per unit
4.	Plasma/LCD Display Units (Not Exceeding 42") to be provided by State/Central Government Departments to show information related to Tourism or sponsored by a private company to provide information to the passengers and visitors. No Advertisement will be permitted to be displayed.	30000 per unit
	Disposable cups with Advertisement to be used by passengers/visitors	2500 (per 10,000 cups)
	Advertisement on Baggage Trolleys (Not exceeding 4 sqft)	1000/trolley

3) Details and proposed offer of interested parties towards temporary Advertisement display at sites to be furnished

Name & Address of the Party in Block Letters	
Status of the Party (Proprietorship/Partnership/Limited Company)	
Name of the Proprietor/Partners/Managing Directors as the case may be to indicated along with Phone number, e mail ID etc.	
Media Type looking for (From above options)	
Period for which temporary allotment is sought	
Area of proposed display in sqft (Separate sheet to be provided)	

- 4) I/We have carefully read and understood the terms and conditions of the license as contained in the form issued by the Airport Authority of India, Pune Airport, Pune including the following.
- The licensee shall be required to submit security Deposit of 01 (One) month and one-month advance license fees in the form of Demand Draft/Pay Order/NEFT from scheduled Nationalized Bank in favour of Airports Authority of India, payable at Pune and other applicable taxes/charges viz. GST, electricity charges as per the guidelines of AAI.
 - On account of non-acceptance of award or on account of non completion of offer conditions within the prescribed time. I/We shall be debarred by AAI for further participation in the offer at its Airports or any other place under the control of AAI for a period of one year.
 - The existing / past concessionaires/licensees of AAI intending to response to instant proposal should have 'NIL' outstanding dues in respect of all the units of AAI (where the agency is operating concessions/licenses or had operated concessions/licenses) as on the scheduled date of submission of proposal document as per the following criteria.

S. No.	Month of Application submission Date	Declaration for No Dues required to be submitted along with Application
1	July 2022	31 st March, 2022
2	August 2022	30 th June, 2022
3	September 2022	30 th June, 2022
4	October 2022	30 th June, 2022
5	November 2022	30 th September, 2022
6	December 2022	30 th September, 2022

The applicant hereby declares that there is Nil outstanding against the applicant (Name of Application) upto_____ the requisite period as mentioned under above criteria. If such declaration is found to be incorrect at any stage, action as deemed fit shall be taken against agency.

- Interested agencies may like to have site inspection before offering the willingness per site. The sites would be handed over to the willing parties on first come-first serve basis.
- AAI reserves to itself, the right to reject the conditional offer without assigning any reason thereto.
- The applicant/licensee hereby submits undertaking that they will vacate & remove the display infrastructure and surrender the contract without any dispute and demur as soon as AAI award the regular tender and will not resort to any arbitral dispute and/or enter into litigation in any manner pertaining to the above temporary license.
- The permission for such display shall be purely a temporary contract and would be liable to terminated by serving 15 days' notice by the agency and 15

days' notice by AAI without assigning any reason. The agency shall handover the vacant possession of premises after expiry of temporary contract period or upon serving notice by/ to AAI, as the case may be, without any protest or demur.

- 9) The hardware/structure etc. for display of advertisement for such shorter period shall be at the cost of the agency only.
- 10) The agency has to install its own electric meter in co-ordination with electrical dept. of AAI. Moreover, electricity charges shall be payable as per actual electricity consumption.
- 11) Gestation period of 07 days from the date of Award letter or actual commencement of business, whichever is earlier shall be applicable.

Signature of the Authorized representative of Party/Agency	
Name with Designation	
Status	
Office Address	
GST No.	
PAN No.	
Telephone No.	
Fax No.	
Mobile No:	
Email ID	
List of Airports where agency is existing / past Licensee of AAI	

The duly filled up this form has to be submitted to AAI – Pune by e-mail before considering the same for issuance of Award letter towards permission for such temporary display.

Signature and Stamp of Applicant