

International Publicity Agency - MAAS - M 22/042

RFT ID MAAS - M 22/042

RFT Type Open Tenders

Published 4-Jul-2022

Closes 21-Jul-2022 5:00pm

Category (based on [UNSPSC](#))

80170000 - Public relations and professional communications services

Agency Museum of Applied Arts & Sciences

Museum of Applied Arts & Sciences

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Tender Details

The Powerhouse is one of Australia's oldest and most important cultural institutions. It is Australia's only museum of applied arts and sciences with an exceptional collection of approximately 500,000 objects. The Powerhouse is undertaking significant renewal through the creation of Powerhouse Parramatta, expansion of Powerhouse Castle Hill, the digitisation of Powerhouse Collections, the renewal of Powerhouse Ultimo and the ongoing operations of Sydney Observatory.

The Powerhouse seeks to appoint an international public relations agency to collaborate with our communications and marketing teams to elevate the global profile of this major renewal program.

The successful supplier will develop and implement an international public relations strategy targeted, but not limited to, UK/European, North American, and Asian territories.

Location

Refer to Additional Details / Instructions

RFT Type

Open Tenders - An invitation to tender by public advertisement with no restriction placed on who may tender. Tenderers will normally be required to demonstrate in their tender that they have the necessary skills, resources, experience, financial capacity, and in some cases licences, accreditations, etc., to fulfil the tender requirements.

Multi Agency Access

No