

# Vivid Sydney 2023-2024 (and option for 2025) Festival Director Services - RFT-10051831

**RFT ID** RFT-10051831

**RFT Type** Open Tenders

**Published** 26-Jul-2022

**Closes** 12-Aug-2022 5:00pm

**Covered Procurement** Yes

**Category** (based on [UNSPSC](#))

80000000 - Management and Business Professionals and Administrative Services

**Agency** Destination NSW (former Tourism NSW)

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## **Agency Address**

GPO Box 7050, Sydney NSW 2001

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## **Contact Person**

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## **Tender Details**

### **Destination NSW**

Destination NSW is the lead agency, champion and voice for the visitor economy within the NSW Government.

Spearheading a whole-of-government approach to visitor economy growth, Destination NSW is responsible for leading the delivery of the NSW Visitor Economy Strategy 2030 in partnership with government and industry. Destination NSW influences and shapes the visitor economy through strategic research, policy and thought leadership, stakeholder engagement and consultation, commercial partnerships and investment in visitor experiences, business support, marketing and events.

Investing in a world-class events calendar to maximise economic and social benefits and position NSW as the events capital of the Asia Pacific, is a key strategic pillar of the Visitor Economy Strategy 2030.

### **Vivid Sydney**

Vivid Sydney, the largest festival of light, music and ideas in the Southern Hemisphere and the largest event in Australia, is owned, managed and produced by Destination NSW. Vivid Sydney has been integral in positioning Sydney as the creative capital of the Asia-Pacific and, instrumental in driving visitation to Sydney and stimulating the city's visitor economy. For more information visit: [www.vividsydney.com](http://www.vividsydney.com). **In 2023, Destination NSW will introduce Vivid Food into the festival program.**

Destination NSW seeks a contractor to provide Vivid Sydney Festival Director services (2023 and 2024 with a

one year option for 2025). The contractor will report to the General Manager, Events, Destination NSW. This is a contract of engagement and not a position of employment. Any response must be all inclusive of costs, personal contributions and other expenses.

## **Location**

**NSW Regions:** South East Sydney

## **RFT Type**

Open Tenders - An invitation to tender by public advertisement with no restriction placed on who may tender. Tenderers will normally be required to demonstrate in their tender that they have the necessary skills, resources, experience, financial capacity, and in some cases licences, accreditations, etc., to fulfil the tender requirements.

## **Address for Lodgement**

Electronically via the NSW Government eTendering website: [www.tenders.nsw.gov.au](http://www.tenders.nsw.gov.au)

## **Multi Agency Access**

No