

## Details

RFx ID : 24009385  
Tender Name : Broadcast Management System Replacement  
Reference # :  
Open Date : Thursday, 10 March 2022 11:00 AM (Pacific/Auckland UTC+13:00)  
Close Date : Monday, 25 April 2022 5:00 PM (Pacific/Auckland UTC+12:00)  
Department/Business Unit : Technology  
Tender Type : Request for Proposals (RFP)  
Tender Coverage : Sole Agency [?]  
Categories :  
- 43231500 - Business function specific software  
- 43232600 - Industry specific software  
Regions: - Auckland  
Exemption Reason : None  
Required Pre-qualifications : None  
Contact : Maxim Kalabukhov  
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Alternate Physical Delivery Address :  
Alternate Physical Fax Number :

## Overview

Following a review of its current Broadcast Management System, M?ori Television is seeking a software solution for managing the business of broadcasting that will integrate and streamline content management, contract management, airtime scheduling and media trafficking, accompanied by robust reporting function within a single system.

M?ori Television is looking for vendors with expertise in Broadcast Management Systems to propose a Broadcast Management software solution that will assist M?ori Television achieve inter-departmental collaboration, reduce the need for accompanying software applications and reliance on third party tools, and simplify the operational interface to improve user experience and efficiency. Relevant historical data accumulated in the current system needs to be retained and made available in the new broadcast management system.

This Request for Proposal (RFP) is an invitation to suitably qualified suppliers to submit a Proposal for the Broadcast Management System Replacement contract opportunity.