

## Details

RFx ID : 25730960  
Tender Name : Research - Pacific Audiences - Te Papa  
Reference # : TP2022/168  
Open Date : Wednesday, 27 April 2022 4:30 PM (Pacific/Auckland UTC+12:00)  
Close Date : Friday, 20 May 2022 2:00 PM (Pacific/Auckland UTC+12:00)  
Department/Business Unit : Finance Procurement  
Tender Type : Request for Proposals (RFP)  
Tender Coverage : Sole Agency [?]  
Categories :

- 80141500 - Market research
- 80171600 - Publicity and marketing support services
- 80171700 - Reputation and brand management services
- 80171900 - Stakeholder management and relations services
- 80172000 - Professional communication services

Regions: - Wellington  
Exemption Reason : None  
Required Pre-qualifications : None  
Contact : Samuele de Stefani  
Samuele.DeStefani@tepapa.govt.nz  
Alternate Physical Delivery Address :  
Alternate Physical Fax Number :

## Overview

Te Papa is looking for proposals for a research project focused on the topic of Pacific people and their interaction with museums and their contents.

The research is expected to increase Te Papa's understanding of Pacific audiences – both actual and potential – and their behaviour on the physical and digital museum spaces. Findings will be employed to inform decision making, new practices and policies, content development, and to shape the long-term relationships between Te Papa and this priority audience group.