

## Details

RFx ID :	25994757
Tender Name :	RFP: Incubator for Digital Employment Services Platform (DESP) User Experience Mock-up
Reference # :	22.035.01
Open Date :	Friday, 1 July 2022 8:00 AM (Pacific/Auckland UTC+12:00)
Close Date :	Tuesday, 26 July 2022 5:00 PM (Pacific/Auckland UTC+12:00)
Department/Business Unit :	Procurement Solutions
Tender Type :	Request for Proposals (RFP)
Tender Coverage :	Sole Agency [?] - 43000000 - Information Technology Broadcasting and Telecommunications - 80000000 - Management and Business Professionals and Administrative Services
Categories :	- 81000000 - Engineering and Research and Technology Based Services - 82000000 - Editorial and Design and Graphic and Fine Art Services - 86000000 - Education and Training Services
Regions:	- New Zealand
Exemption Reason :	None
Required Pre-qualifications :	None
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Alternate Physical Delivery Address :	
Alternate Physical Fax Number :	

### Overview

The Ministry of Social Development (MSD) has started a programme of work to enhance MSD's employment service offering through developing a Digital Employment Services Platform (DESP) that looks to provide its users with an intuitive, tailored digital experience and access to MSD's employment and upskilling products and services. To date, MSD has conducted discovery research to define DESP's value proposition. This outlines how the service offerings from the DESP will deliver value to job seekers, employers, providers and MSD staff.

MSD is now at a stage where it needs to test, communicate and validate DESP's Value Proposition with users and decision making stakeholders through a user experience mock up. This user experience mock up is expected to be in the form of an interactive mock up (eg clickable screen states) that communicates the full, future user experience of DESP.

MSD wants to procure a supplier or consortium of suppliers to work in an Incubator for the following purpose; to communicate and validate DESP's value proposition and the requirements of the service offerings with users and decision making stakeholders through producing the following deliverables; User Experience Mock-up, User Feedback Collateral, and Insights Dossier. The Incubator is a space where a supplier (or consortium) and MSD will work together, collaboratively, to achieve the purpose as defined above. Supplier's proposal to this RFP will detail their Incubator plan and method.

We are seeking a supplier or a consortium of suppliers to provide exceptional personnel, tools, experience and a range of capabilities across design, innovation, and digital employment technology products to enable testing and validating of the value proposition and produce the deliverables via an Incubator.