

Media Buying Services

Detailed description:

Limerick City and County Council invites tenders from suitably qualified and experienced consultants for the establishment of a single party framework agreement for the provision of Media Buying Services. Limerick City and County Council's ultimate objective is to achieve maximum exposure for individual campaigns, deliver value for money and agree the best possible terms with media houses. Over the period covered by the framework contract, the selected agency will be required to plan for (with Limerick City and County Council) and purchase traditional and digital media, including negotiating and buying media partnerships and promotions for Limerick City and County Council.

Type of contract:

Services

Response deadline (Irish time):

15/04/2022 16:00:00

CPV codes:

79340000-9 Advertising and marketing services

79341000-6 Advertising services

79341200-8 Advertising management services

79341400-0 Advertising campaign services