

Multi-Party Framework Agreement for Consumer Planning and Insights

Detailed description:

The CP&I team supports the implementation of Fáilte Ireland's strategy by underpinning its workplans using quality research and analysis. The organisation has a variety of different consumer research needs and is putting in place a framework that can provide consumer research, insights and data that are actionable and relevant to both Fáilte Ireland, its stakeholders and the trade to ensure the successful delivery of Fáilte Ireland's strategy and to support the recovery of the tourism sector.

Type of contract:

Services

Response deadline (Irish time):

16/05/2022 12:00:00

CPV codes:

73200000-4 Research and development consultancy services

73110000-6 Research services

73210000-7 Research consultancy services

79310000-0 Market research services

79311400-1 Economic research services