Mobile Application for the OUR Generation Project PEACEIV / SEUPB

Detailed description:

OUR Generation is a PEACE IV Programme, managed by the Special EU Programmes Body, with match-funding from The Executive Office in Northern Ireland and the Department of Rural and Community Development in Ireland. The Project will run to April 2023 and will engage with 36,000 children, young people and their key contacts. AMH, as Lead Partner of the OG Project, wish to appoint a competent supplier to develop a mobile or web application of gamified content which will help children and young people build peace through improved emotional resilience. The app will be split into two separate versions, for ages of 5-11 and 11-18. The games within each version will be different in terms of style, function, design and language but will follow a similar structure. OUR Generation has held workshops with children and young people to gain an understanding of these differences. Conclusions of this workshopping will be provided to the successful bidder upon Contract Award. The app will be based upon 7 thematic indicators which form the basis of the OG evaluation framework. These indicators are: - Contact - Intergroup Threat / Trust - Empathy / Empathic Concern - Perspective Taking - Mental Health and Well-being - Coping & Problem Solving - Outgroup Attitudes 1 to 4 'games/levels' will be built within each indicator, with a maximum of 25 games for each age group (max 50 for the entire app). The Project sees each indicator as a zone/location/area that must be completed. Pre-scale and post-scale metrics will be used to measure improvement in player's understanding. Games will allow for failure and opportunity to retry, in order to complete levels. A suitable and engaging 'rewards system' will be created to congratulate the user for completing games and/or stages. The gamification of elements of existing OG programmes will be central to the application content. Hosting and maintenance of the app until June 2024 is also included in this tender.

Type of contract:

Services

Response deadline (Irish time):

02/06/2022 17:00:00

CPV codes:

48000000-8 Software package and information systems
72000000-5 IT services: consulting, software development, Internet and support