

Research & communications campaign for men aged 45+ living in disadvantaged communities

Detailed description:

This is expected to be a two-stage project: Stage 1: Formative Research: To provide insights into the lives of men aged over 45 living in disadvantaged communities and the place of sport and physical activity in their lives. Stage 2: National Communications Campaign: The roll out of a national campaign, which must engage communities and stakeholders as, detailed. The successful service provider will be expected to deliver both stages of the project. Sport Ireland acknowledge that this may require service providers to adopt a joint venture approach in advance of submitting a tender and Sport Ireland wishes to clarify, that both stages should be covered in a single tender submission.

Type of contract:

Services

Response deadline (Irish time):

22/06/2022 17:00:00

CPV codes:

79341400-0 Advertising campaign services
32412000-4 Communications network
32571000-6 Communications infrastructure
79416000-3 Public relations services
79416100-4 Public relations management services
79416200-5 Public relations consultancy services