Shannon Group Plc requires Market Research services mainly for Shannon Airport but as required

Detailed description:

The main objective of the Shannon Airport survey is to provide continuous comprehensive research covering passenger profiling, trip characteristics, travel behaviour, shopping behaviour and satisfaction with facilities.

Type of contract:

Services

Response deadline (Irish time):

04/07/2022 12:00:00

CPV codes:

79310000-0 Market research services
79300000-7 Market and economic research; polling and statistics
79311000-7 Survey services
79311100-8 Survey design services
79311200-9 Survey conduction services
79311300-0 Survey analysis services
79312000-4 Market-testing services
79320000-3 Public-opinion polling services
79330000-6 Statistical services
79342310-9 Customer survey services
79342311-6 Customer satisfaction survey