

Evaluation of Ireland's EXPO 2020

Detailed description:

The Department of Foreign Affairs, Ireland, in partnership with other Government Departments and State Agencies, designed, implemented and participated in Expo 2020. The total budget, managed by DFA, was €15.8 million between 2019 and 2022. The project contributed to the delivery of Global Ireland – Ireland's Global Footprint to 2025 and aimed to advance Ireland's economic interests, promote Ireland's culture, heritage, arts, education opportunities, and facilitate the discussion of prominent global issues. Evaluating large-scale promotional events are inherently challenging, however, they are essential. In order to inform strategy, business planning and potential participation in large-scale public diplomacy and promotional events such as future Expos, as well as providing a mechanism for accountability, an independent evaluation of Ireland's participation at Expo 2020 Dubai is planned.

Type of contract:

Services

Response deadline (Irish time):

24/06/2022 17:00:00

CPV codes:

79419000-4 Evaluation consultancy services
75210000-1 Foreign affairs and other services
75211000-8 Foreign-affairs services