

The design, development, and provision of business capability building supports and Destination and experience development expertise

Detailed description:

Framework Agreement for the Provision of Managed Services to Deliver: Lot 1 - The design, development, and provision of business capability building supports: Fáilte Ireland's Enterprise Development team lead on the delivery of this strategic priority, bringing the thought leadership on approach to ensure current and future business capability gaps are addressed and Irish tourism businesses are equipped with the tools they may need to drive performance and growth. The target audience include all tourism businesses and relevant sector representative bodies. Lot 2 - Destination and experience development expertise: The role of the DEDP is to support the development of the world-class experiences focused on the designated area or destination. These plans are organised into an experience development framework to be adopted as a commercial action plan over a five-year period. This framework will provide the context for tourism operators and stakeholders to work in partnership, create new and improved existing visitor experiences, and communicate coherent and unified stories to the visitor. The DEDP is a five-year commercial development plan for an area.

Type of contract:

Services

Response deadline (Irish time):

04/07/2022 12:00:00

CPV codes:

79411100-9 Business development consultancy services

80000000-4 Education and training services