

Online Engagement Services (OES)

Buyer: Ministry of Defence

Description:

The Authority have a requirement for a System Innovator/Integrator (SII) to deliver a Cloud based online influence and engagement service, following an Agile approach. The proposed capability is split into two core services:

- A persona management capability to create & maintain live personas for use with online services such as social media, websites, forums, blogs etc.
- IT infrastructure & application services, utilising managed attribution. This includes but is not limited to social media, online surveys and other methods.

Country:

United Kingdom

Published date:

Mar 24 2022

Deadline:

Apr 25 2022

Value:

GBP 13,600,000

CPVs:

72212517 - IT software development services

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<https://contracts.mod.uk/web/login.html>

Link:

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Open Contracts ID:

ocds-0c46vo-0463-007978-2022_007978-2022

Saved on:

Mar 25 2022

Source ID:

007978-2022_007978-2022

OCDS JSON:

https://openopps.com/tenders/online-engagement-services-oes/ocds-0c46vo-0463-007978-2022_007978-2022?format=json
