

West Midlands Cycle Hire Scheme Sponsorship

Buyer: West Midlands Combined Authority

Description:

West Midlands Combined Authority is looking for an ambitious and innovative partner to sponsor our popular fleet of bikes and eBikes across the West Midlands. West Midlands Cycle Hire is the largest cycle hire scheme to launch in the UK since London in 2010, with 1,500 bikes and eBikes available across Birmingham, Coventry, Sandwell, Stourbridge, Solihull, Sutton Coldfield, Walsall and Wolverhampton. We are excited to invite organisations to bid for the rights to sponsor the scheme to October 2025, with the potential to extend for a further three years. You will play a key role in making cycling accessible to the 2.6 million people living in the region, delivering tangible public health and sustainability outcomes. Expressions of interest and tender documents can be obtained from the Bravo site: http://wmca.bravosolution.co.uk/project_525 - West Midlands Cycle Hire Scheme Sponsorship. ITT: itt_1053 - West Midlands Cycle Hire Scheme Sponsorship. All communication must be via the above e-tendering system. Additional Text: Expressions of interest and tender documents can be obtained from the Bravo site: http://wmca.bravosolution.co.uk/project_525 - West Midlands Cycle Hire Scheme Sponsorship. ITT: itt_1053 - West Midlands Cycle Hire Scheme Sponsorship. All communication must be via the above e-tendering system.

Country:

United Kingdom

Published date:

Mar 25 2022

Deadline:

Apr 04 2022

Value:

GBP 7,000,000

Location:

The Black Country

Contact:

West Midlands Combined Authority

Link:

[Link to original](#)

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Open Contracts ID:

ocds-0c46vo-0054-BCNMTy45vzP5NX55haAxUQ

Saved on:

Mar 26 2022

Source ID:

BCNMTy45vzP5NX55haAxUQ

OCDS JSON:

<https://openopps.com/tenders/west-midlands-cycle-hire-scheme-sponsorship/ocds-0c46vo-0054-BCNMTy45vzP5NX55haAxUQ?format=json>
