

## **GB-Edinburgh: Crisis Media Management**

Buyer: Northern Lighthouse Board

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### **Description:**

The Northern Lighthouse Board is looking to award a contract for the provision of Crisis Media Management to commence 1 May 2022 for a period of 3 years with the option to extend to 30 April 2026.

The service to be provided is Crisis Media Management and associated support to NLB, in the event of a serious incident. The successful contractor will be required to be on call 24 hours / 365 days per annum, including leap years.

In the event of a serious incident, the contractor will be expected to:

- Provide a full press office service with a dedicated phone line for dealing with media enquiries. This will also include management of NLB's social media channels and website.
- Advise and support NLB spokespeople on dealing with the media.
- Provide a media adviser at the scene or close to the scene of the incident to deal with the media and to provide support to NLB spokespeople.
- In addition to the above, the contractor may be required to take part in yearly exercises. These will take place at either NLB's headquarters in Edinburgh or at the Oban Base. Please see example exercise on page 7 of the schedule of requirements
- NLB will provide the contractor with key staff contact information and general information about its assets. It will be NLB's responsibility to update this information. The contractor must hold this information on a strictly confidential basis, and it must only be used in the event of incidents or exercises following NLBs written or verbal instructions. Please detail how the information will be stored/managed.
- The contractor will be required to hold and update a list of media contacts.
- The contractor will be responsible for providing NLB with up-to-date details of their advisors.

### **Country:**

United Kingdom

### **Published date:**

Apr 04 2022

### **Deadline:**

Apr 19 2022

### **Value:**

GBP 50,000

### **CPVs:**

79430000 - Crisis management services

### **Address:**

84 George Street  
Edinburgh


United Kingdom

Location:  
Edinburgh

Contact:  
Ruth Millan

Email:  
Procurement@nlb.org.uk

Tel:  
01314733104

Link:  
[Link to original](#)  


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OCDS JSON:

<https://openopps.com/tenders/gb-edinburgh-crisis-media-management/ocds-0c46vo-0001-93649122-ee75-4eaf-b3bf-31d112743c13?format=json>

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