

## MEDIA PLANNING & BUYING

Buyer: Iarnród Éireann-Irish Rail

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Description:

Iarnród Éireann on behalf of the CIE Group of operating companies is seeking applications from interested and capable companies to provide Media Planning and Buying Agency Services.

The approximate value (Media budget) for each year is projected to be €3 million (ex. VAT). This is provided as a guideline only and does not represent any guarantee of annual budgets for each of the CIE companies.

Country:

Ireland

Published date:

Apr 23 2022

Deadline:

May 23 2022

CPVs:

79340000 - Advertising and marketing services

79342000 - Marketing services

79342100 - Direct marketing services

79413000 - Marketing management consultancy services

79341000 - Advertising services

79341100 - Advertising consultancy services

79341200 - Advertising management services

Contact:

Yan Minnock

URL:

[www.irishrail.ie](http://www.irishrail.ie)

Link:

[Link to original](#)

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### Please register

Registering is free and only takes a moment.

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Open Contracts ID:

ocds-0c46vo-0117-212356

Saved on:  
Apr 24 2022

Source ID:  
212356

OCDS JSON:

<https://openopps.com/tenders/media-planning-buying/ocds-0c46vo-0117-212356?format=json>

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