

Digital Marketing activities in Mexico covering Pork for AHDB

Buyer: AHDB

Description:

Our focus is on growing our profile, reach and reputation, building awareness of British high-quality pork in Mexico. We want to continuously improve how we curate content across our digital marketing channels (Facebook & LinkedIn) to enable effective communication about the breadth of our work. • Identify opportunities for paid promotion through all social media channels • Identify audiences & targeting opportunities • Create & deliver a successful Social Media Content and Advertising Strategy • Ad budgeting & goal setting • Ad creation - for remarketing, brand awareness, event promotion, newsletter subscription, etc... • Day to day campaign management • Monthly Reporting, forecasting & budget spend • Offer advice & guidance for sponsored (boosted) ads • Social media paid ad marketing to include: Facebook & LinkedIn

Country:

United Kingdom

Published date:

May 19 2022

Deadline:

Jul 07 2022

CPVs:

79342000 - Marketing services

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Link:

[Link to original](#)

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Open Contracts ID:

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OCDS JSON:

<https://openopps.com/tenders/digital-marketing-activities-in-mexico-covering-pork-for-ahdb/ocds-0c46vo-0022-MAY398643?format=json>
