

## GMCA 511 Gender Based Violence Campaign

Buyer: Greater Manchester Combined Authority

---

Description:

Following on from our successful 'Is This OK?' video, we are inviting agencies to pitch creative ideas for a gender-based violence behaviour change campaign in Greater Manchester. The campaign will primarily focus on challenging the attitudes and behaviours that perpetuate gender-based abuse and violence against women and girls in all its forms – from street harassment to the most serious of crimes – across Greater Manchester's diverse communities and cultures. The successful agency will be asked to create and deliver a campaign including: research and insight; production of digital and physical materials; and measurement, for an overall approximate cost of £150,000 to be rolled out across Greater Manchester starting early in Autumn 2022 and running over a period of approximately eight months, with potential to be extended. \*\*\*\*\*Further information and instructions on how to submit a tender for this opportunity can be found on GMCA's E Procurement Portal The Chest, <https://www.the-chest.org.uk/>\*\*\*\*\*

Country:

United Kingdom

Published date:

Jun 30 2022

Deadline:

Jul 28 2022

CPVs:

73000000 - Research and development services and related consultancy services

Address:

GMCA Offices, 1st Floor, Churchgate House, 56 Oxford Street  
Manchester  
United Kingdom

Region:

Manchester

Email:

Nicola.wadley@greatermanchester-ca.gov.uk

URL:

<https://www.greatermanchester-ca.gov.uk/>

Link:

[Link to original](#)

×

## Please register

Registering is free and only takes a moment.

[Register](#)

[Login](#)

Open Contracts ID:

ocds-0c46vo-0022-JUN403402

Saved on:

Jul 01 2022

Source ID:

JUN403402

OCDS JSON:

<https://openopps.com/tenders/gmca-511-gender-based-violence-campaign/ocds-0c46vo-0022-JUN403402?format=json>

---