

Government of Pakistan Cabinet Division



Pakistan Tourism Development Corporation (PTDC)

INVITATION TO BIDS

1. Pakistan Tourism Development Corporation (PTDC), Cabinet Division, Government of Pakistan invites sealed bids from reputed firms/companies having experience of at least five (05) years for **“Launching Event of Brand Pakistan”** using single stage-two envelope bidding procedure under Rule 36(B) of PPRA Rules, 2004. The firms should have solid and verifiable experience of organizing at least three (03) similar high profile (VVIP) large scale events and must be registered with Income Tax and Sales Tax Departments and are on FBR's Active Taxpayer's List (ATL).
2. Complete bidding documents may be obtained from the office of undersigned on payment of non-refundable fee of Rs.2500/- (Rupees Twenty-Five Hundred only). Bidding documents can also be downloaded from PTDC website www.tourism.gov.pk and PPRA website www.ppra.org.gov.pk. (Pay order of Rs.2500 may be attached with technical bid in case downloaded from website).
3. Bid proposals, prepared in accordance with instructions in the bidding documents, may reach the office of the undersigned by **18.04.2022 at 1200 hours**. Technical bids will be opened on the same day at **1230 hours** in presence of representatives of bidders.
4. As per Rule 33(1) of PPRA Rules, 2004, Pakistan Tourism Development Corporation reserves the right to reject any or all bids/proposals at any time prior to the acceptance of a bid/proposal.

PID(I)- 6865/21

MANAGER
(PUBLICITY & PROMOTION)

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