



## Gilgit-Baltistan Plastic Free Initiative

### Expression of Interest



To protect the highly fragile and pristine environmental settings of GB from plastic menace, Government of Gilgit-Baltistan has decided to impose complete ban on manufacturing, handling and import of single use plastic shopping bags. Taking this agenda further, Gilgit Baltistan Environmental Protection Agency has decided to initiate massive awareness campaign in order to sensitize masses about the adverse impacts of plastic bags on human health and environment.

To undertake this activity reputed consulting firms/companies are invited to submit EOIs for ***“Preparation of awareness content, animations and cartoons for kids, media campaign, mass level engagement through advanced digital tools and dissemination till the project life”*** to phase out plastic bags in Gilgit-Baltistan through promotion of smart shopping bags.

#### **Guidelines for Submission of EOI:**

- I. Interested Company (ies)/Firm(s) registered with relevant statutory authorities are required to submit profile of the Company/Firm, CVs of the Team Leader and Team Members (organogram) showcasing their expertise to undertake the assignment indicating the estimated time required to complete.
- II. EOI will be assessed based on Team Lead/Members qualification, Firms Experience, and Capacity to conduct number of Similar Assessments with Government and Non-Government agencies/organizations during last five years for
  - a. General experience,
  - b. Specific experience, and
  - c. Past performance.
- III. Details of Financial Capacity of the Firm/Company showing authenticated bank balance, three-year bank statement and audited account for last three years.
- IV. Further information or clarification regarding EOI can be obtained from the office during office hours.
- V. The Expression of Interest must reach in sealed packets via courier or postal mail at Gilgit-Baltistan Environmental Protection Agency, Shahrah Quaid-e-Azam, Khomar, Gilgit on or before 06-05-2022 by 11:00 AM. EOI will be opened on the same day.
- VI. This advertisement is also available on PPRA website at [www.ppra.org.pk](http://www.ppra.org.pk) and GB Environmental Protection Agency website [www.gbepa.gog.pk](http://www.gbepa.gog.pk)

**Shehzad Hasan Shigri**

Director

Gilgit-Baltistan Environmental Protection Agency

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