



**NO. BCC/DEVELOPMENT/2021-22**  
**GOVERNMENT OF GILGIT-BALTISTAN**  
PROVINCIAL PROGRAMME IMPLEMENTATION UNIT  
NATIONAL PROGRAMME FOR FAMILY PLANNING &  
PRIMARY HEALTH CARE  
**GILGIT-BALTISTAN**

HRDC building Near LG&RD Office,  
Jutial Gilgit Phone: (05811) 920523.

**Gilgit dated the 26<sup>th</sup> May, 2022**

To

The Director,  
Information Department Gilgit-Baltistan.

Subject: - **INVITATION OF REQUEST FOR PROPOSALS**

Please find enclosed herewith advertisement for publishing in two local and two National newspapers please.

  
**(DR. HIDAYAT ALI)**

PROVINCIAL COORDINATOR

**Copy to:**

**Mr. Rizwan Mehmood**, Dy. Director (IT), Public Procurement  
Regulatory Authority, 1st Floor FBC Building Near State Bank, Sector G-5/2,  
Islamabad with the request to upload on PPRA website please.



No. PFPPHC/Development/2021-22

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**REQUEST FOR PROPOSAL (RFP)**

National Programme for Family Planning & Primary Health Care Gilgit-Baltistan under its PSDP Project titled “**Programme for Family Planning and Primary Health Care Gilgit-Baltistan**” intends to invite request for Proposal (RFP) from reputable, dynamic, experienced and result oriented consultancy firms/joint venture/consortiums. Methods of selection QCBS will be used. The selected firm shall be therefore, responsible for providing following deliverables.

**Behavioural Change Communication (BCC) Services**  
**(Production of TV Spots/Radio Messages/ Short Video Documentary**  
**&**  
**Airing/Dissemination /Broadcast of Messages on TV, Cable Networks,**  
**Radio and Social Media)**

Interested firms/joint venture /consortiums may obtained Request for proposal documents from office of the undersigned during office hours and may submit technical and financial proposal by or before 16<sup>th</sup> June, 2022 upto 1100hours. The opening timing of Technical proposal will be at 1130 hours on same day in the presence of bidders or their representatives and the opening date of Financial Proposals of shortlisted firms etc. will be intimated later on.

  
**(DR. HIDAYAT ALI)**  
PROVINCIAL COORDINATOR



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**BEHAVIOURAL CHANGE COMMUNICATION (BCC) PRINT MATERIALS**

1. Development of BCC print materials
2. Pretesting of BCC materials
3. Production of BCC print materials as per clients demand

Interested firms/joint venture /consortiums may obtained Request for proposal documents from office of the undersigned during office hours and may submit technical and financial proposal by or before 16<sup>th</sup> June, 2022 upto 1030hours. The opening timing of Technical proposal will be at 1100 hours on same day in the presence of bidders or their representatives and the opening date of Financial Proposals of shortlisted firms etc. will be intimated later on.

  
(DR. HIDAYAT ALI)

PROVINCIAL COORDINATOR