TAMILNADU LIVESTOCK DEVELOPMENT AGENCY

INVITATION OF EXPRESSION OF INTEREST (EOI)

For Entrepreneurship Development Programme

Under

National Livestock Mission

Department of Animal Husbandry and Dairying
Ministry of Fisheries, Animal Husbandry and Dairying
Government of India, Krishi Bhawan, New Delhi 110011

Tamil Nadu Livestock Development Agency,

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Government of Tamil Nadu
Tamil Nadu Livestock Development Agency
Animal Husbandry Department
Tamil Nadu

Place: Chennai-600035

Dated:07.01.2022

1. Government of India (GOI) has approved a new Centrally Sponsored Scheme National Livestock Mission for implementation during 2021-22 to 2025-26. The objective of the scheme is to support entrepreneurship development for rural poultry, sheep and goat, piggery, feed and fodder and also improvement of breed of sheep, goat and as well as fodder production. The scheme is being implemented by Ministry of Fisheries, Animal Husbandry and Dairying, Department of Animal Husbandry and Dairying. The Scheme Guidelines were issued and has been made available at website at www.dahd.nic.in.

- 2. As per the requirement under the scheme, Tamil Nadu Livestock Development Agency, the SIA nominated by the Animal Husbandry Department, State Government of Tamil Nadu invites applications from individuals, FPOs, JLGs, SHGs and Section 8 companies for availing benefits under the Entrepreneurship programme for establishment of the following projects:
 - a. Rural Poultry Entrepreneurship Model for establishment of Parent Farm of 1000 birds of Low Input Technology, Hatchery for production of chicks and brooder mother units for brooding and rearing of the chicks.
 - b. Breeder Farm of sheep and goats of 500 females and 25 males for production of kids /lambs.
 - c. Piggery Breeder farm of 100 sows and 10 boars for production of piglets and fattening of piglets.
 - d. Feed and Fodder entrepreneurship for establishment of silage making unit, fodder block making unit and TMR plant.
- 3. The details of projects, eligibility criteria, list of equipment eligible for funding (Annexure I.)
- 4. Eligibility Criteria for the Entrepreneurs/ Eligible Entities to avail benefit under NLM: -

The Entrepreneurs/ Eligible Entities shall be considered Eligible for availing benefits under the entrepreneurship programme if fulfils either of the following criteria:

Entrepreneurs/ Eligible Entities either have obtained training or have trained experts or
have sufficient experience in the relevant field in managing and running the project or
have technical experts with sufficient experience in the relevant field of managing and
running the project.

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- The Entrepreneurs/ Eligible Entities have got the sanction loan for project by the bank or financial institutions furnished bank guarantee from scheduled bank along with appraisal of project for its validity by bank where it is holding the account.
- The Entrepreneurs/ Eligible Entities should have own land or lease land where the project will be established.
- The Entrepreneurs/ Eligible Entities have all the relevant documents for KYC
- 5. The Eligible Beneficiaries who are fulfilling the criteria under the scheme, shall apply through the online portal: https://www.nlm.udyamimitra.in/ though a form for application and required documents has been provided at Annexure III. The last date of submission of Expression of Interest is 31.03.2022.
- 6. The offer for EOI shall be valid for a period of three months initially which may be extended, if required, by the department.
- 7. Evaluation Criteria has been provided at Annexure I.
 - The EOI will be screened and evaluated for short listing inter alia based on their eligibility conditions and verifications.
 - Agencies / individuals who qualify and short listed will be eligible for benefits under the scheme.
 - However, subsidy will be provided depending on the budget availability under NLM Scheme.

8. Project Approval of entrepreneurship programmes:

- The Entrepreneurs/ Eligible Entities shall submit the application through the NLM Portal
 to the State Implementing Agency in response to Expression of Interest issued by the
 State Implementing Agency.
- The applications submitted by the Entrepreneurs/ Eligible Entities will be scrutinised by the State Implementing Agency and will be recommended for sanction of loan by the Scheduled Bank or Financial Institutions like NCDC, etc.
- After the recommendation of the project, the same will be considered by the bank or financial institutions for financing.
- Once the Entrepreneurs/ Eligible Entities obtains the bank or financial institution sanction of the project, the State Implementing Agency shall place the same in the State Level Executive Committee (SLEC) for recommending the application to the Central Government. After approval of SLEC, the SIA will mark the application to the Central Government through the Portal to DAHD along with uploading the sanction for the loan component.
- The DAHD shall approve the project through the Project Approval Committee and fund the subsidy amount for the approved projects through Small Industries Development

Bank of India (SIDBI) to the lending bank or financial institution as the case may be to release the subsidy to beneficiaries

- 9. Fund Flow for the Entrepreneurship programmes (Central sector Component):
 - All the subsidy amount will be channelized through the Small Industries Development Bank of India (SIDBI).
 - In respect of the entrepreneurship programme, the subsidy will be provided by SIDBI to the lending Scheduled Bank or Financial Institution like NCDC, etc., to the subsidy account of beneficiaries. The SIDBI on receipt of the subsidy component, shall release the first instalment of subsidy to the appropriate account of Entrepreneurs/ Eligible Entities after the release of first instalment of loan.
 - In case of the self-financing project, the first instalment of back ended subsidy will be provided by SIDBI to the lending scheduled bank where the beneficiary has account. Such self-financed projects, prior to its sanction, would also be appraised by the Bank where the Entrepreneurs/ Eligible Entities has the account. The first instalment of subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of subsidy will be provided after completion of the project and verified by State Implementing Agency.
 - The beneficiaries interested in taking benefit under the entrepreneurship project in self-financing mode need to provide Bank Guarantee from the scheduled bank for the remaining cost of the project beyond the capital subsidy sought for support. This Bank Guarantee shall be valid for three years and to be drawn in favour of Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also, a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines.
- 10. Where there is any indication that a conflict of interest exists or may arise, it shall be the responsibility of the Eligible Entity to disclose and inform the State Implementing Agency detailing the conflict in writing as an attachment to this document. State Implementing Agency will be the final arbitrator in cases of potential conflicts of interest. Failure to notify any potential conflict of interest will invalidate the application.
- 11. The EOI is an offer and is issued with no commitment. State Implementing Agency reserves the right to withdraw EOI and or vary part, thereof, at any stage. The State

Implementing Agency further reserves the right to disqualify any applicant, should it be necessary at any stage.

- 12. Detailed operational guidelines are available at: https://www.nlm.udyamimitra.in/Home/OperationalGuidelines
- 13. The proposals submitted online will be retrieved periodically and placed before the appraisal committee constituted by TNLDA for scrutiny and in case needed, the applicant may be called for presenting the programme to the committee, clarification etc., The proposals approved by the committee shall be placed before the State Level Executive Committee for approval and the approved projects would be submitted to the NLM division of DAHD, GOI.
- 14. It will the onus of the applicant to ensure their eligibility as per guidelines.

Authorised Signatory

Note: The Tamil Nadu Livestock Development Agency, the SIA nominated by the Animal Husbandry Department, Government of Tamil Nadu or any of it's designates reserves the right to cancel this request for EOI and / or invite fresh with or without amendments, without liability or any obligations for such request for EOI and without assigning any reason, thereof. Information provided at this stage is indicative and the Department reserves the right to amend / add further details in the EOI.

Background

- 1. The Department of Animal Husbandry & Dairying, Government of India is implementing the scheme of National Livestock Mission since the financial year 2021-22. The scheme of National Livestock Mission (NLM) aims towards employment generation, entrepreneurship development, increase in per animal productivity and thus targeting increased production of meat, goat milk, egg and wool. The concept of NLM Scheme is to develop the entrepreneurs in poultry, sheep & goat, pig, feed and fodder development in order to create the forward and backward linkage for the produce available at the unorganized sector and to link with the organized sector.
- 2. The NLM has decided to develop entrepreneurship in the rural poultry development, sheep & goat, piggery, feed & fodder development in order to invite the private investment as well as the rural youth to come forward in these sector so as to enable them self-reliant. This will help the country Atmanirbhar in the meat, egg and wool production which after meeting the domestic demands can be exported to earn foreign exchange.
- 3. The Government of India has decided to incentivize such entrepreneurship development through providing 50% back-ended subsidy for the project cost as mentioned against each of the entrepreneurship projects attached with this EOI.
- 4. All the projects envisaged should preferably have a Hub and Spoke models where the beneficiary entrepreneur will act as Hub and the farmers of the catchment area will get the benefit of the produce of hub. In this way, chain of forward and backward linkage will be developed for better pricing of the products produced by the farmers.
- **5. Eligible Entities:** Individual, Farmers Producer Organizations, Self Help Group, Joint Liability Group, Section 8 companies.
- 6. Eligibility Criteria for the Entrepreneurs to avail benefit.

The Entrepreneurs/ Eligible Entities shall be considered Eligible for availing benefit under the entrepreneurship programme if fulfils either of the following criteria:

- Entrepreneurs/ Eligible Entities either have obtained training or have trained experts or have sufficient experience in the relevant field in managing and running the project or have technical experts with sufficient experience in the relevant field of managing and running the project.
- The Entrepreneurs/ Eligible Entities have got the sanction loan for project by the bank or financial institutions like NCDC etc and furnished bank guarantee from scheduled bank along with appraisal of project for its validity by bank where it is holding the account.

- The Entrepreneurs/ Eligible Entities should have own land or lease land where the project will be established.
- The Entrepreneurs/ Eligible Entities have all the relevant documents for KYC

Note: No assistance will be provided for purchasing of land, lease of land, purchase of vehicle for personal use, office establishments, working capital and recurring cost.

7. Submission of applications:

The application for entrepreneurship project and also the Central Sector projects will be accepted through online portal to be developed by the DAHD through Small Industries Development Banks of India (SIDBI). However, till the online portal becomes fully functional, the application for taking benefit under the scheme may also be submitted manually to the State Implementing Agency, as per the format annexed at Annexure V.

8. Release of subsidy to the Beneficiaries:

- 50% capital subsidy up to the ceiling of subsidy mentioned against each project will be released to beneficiaries in two equal instalments by SIDBI.
- First instalment will be released upfront to the lending bank which will be credited to beneficiary account after the bank releases first instalment of loan to the beneficiary and its confirmation by State Implementing Agency. The release of subsidy will be entered in the portal also.
- Beneficiaries will be eligible for the second instalment after completion of the project and certified so by the implementing Agency and returnable through the portal.
- State Implementing Agency will follow up the project for the period of 2 years after completion with regards to its operation.

Name of the Entrepreneurship projects and details description of the projects

1. Establishment of Entrepreneurs for breed development of Rural Poultry:

| SI. No. | Name of the components | Rural Poultry Entrepreneurship programme |
|------------|------------------------|---|
| 01 | Objective | i. Bringing unorganized rural poultry farming sector into organized sector. ii. Promotion of entrepreneurship in the field of rural poultry in a sustainable manner. iii. Establishment of forward and backward linkages. iv. Popularizing the different alternative non-conventional low-cost feeding. |
| 02 | Salient features | The Entrepreneurship will be developed by inviting the individual, SHGs/FPOs/FCOs/JLGs and Section 8 companies. The Eligible Entities will be able to establish of Parent Farm, Rural Hatchery, brooder cum mother unit for Production of Hatching Eggs, and Chicks and rearing of the said chick up to four weeks in the mother unit. The main object of the project is to create village level integrator for production of chicks and supply of chicks for rural poultry to the farmers. This will create the Hub and Spoke model where the entrepreneurs will act as Hub and farmers at the local areas will act as Spoke. This will enable to establish forward and backward linkage (Hub and Spoke). The Central Government will provide 50% back-ended capital subsidy up to Rs.25 lakhs per project with regard to the cost of the project for establishment of Parent Farm, Rural hatchery and Mother Unit with minimum 1000 parent layers. The bird maintained in the parent farm will be of Low Input Technology Birds or such kind of bird which will be sustained at the free-range management system. Central Poultry Development Organizations, Central Avian Research Institutions, Directorate of Poultry Research and State Veterinary Universities and other private organizations with certificates of guaranteed production will be eligible to supply birds to the entrepreneurs. Necessary Technical specifications for birds will be issued separately. A list of Low Input Technology Birds is at Annexure II. Indicative list of components eligible for funding is at |
| 03 | Eligible Entities | Appendix I Individual/ SHGs/FPOs/FCOs/JLGs and Section 8 companies. |
| 04 | Funding pattern | One Time 50% capital subsidy of the total project cost will be provided with maximum subsidy up to Rs. 25 lakhs for each unit. |

Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC. etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency. In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by State Implementing Agency. The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in selffinancing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairving. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also, a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines. No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land. 05 Implementing State Implementing Agency and DAHD of GOI Authority 06 Essential Entrepreneurs / Eligible Entities shall also meet the criteria requirements of as specified at para 5.3 above. beneficiaries to avail benefit under submission. 07 Follow up of the project State Implementing agency will follow up the project for the period of 2 years after completion with regards to its operation.

Appendix: I

Indicative list of items eligible for funding under Rural Poultry Entrepreneurship (1000 POULTRY PARENT STOCK TO GET 500 HATCHING EGG PER DAY)

| \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | | |
|--|---|-----------|
| SI. No. | PARTICULARS Unit | |
| 1 | Construction of shed (30' x 100') | 3000sq.ft |
| 2 | Electric Brooder (1000 DOC/Brooder) | 2 nos. |
| 3 | Chick Feeder (one feeder/60 Chicks) | 18 nos. |
| 4 | Chick Drinker (one drinker/60 Chicks) | 18 nos. |
| 5 | Adult Feeder (one feeder/60 Adult birds) | 18 nos. |
| 6 | Adult Drinker (one drinker/60 Adult birds) | 18 nos. |
| 7 | Cost of 1100 parents stock (1000 F + 100 M) | 1100 nos. |

| | HATCHERY FOR HATCHING 3000 HATCHING EGG / WEEK TO GET 2250 Day Old Chick (DOC) | | |
|---------|--|-----------|--|
| SI. No. | PARTICULARS | Unit | |
| 1 | Construction of Hatchery building (30' x100') | 3000sq.ft | |
| 2 | Incubator of capacity 15000 eggs | 1 no. | |
| 3 | Hatcher capacity 5000 eggs | 1 no. | |
| 4 | Generator set (15 KVA) | 1 no. | |
| | MOTHER UNIT FOR BROODING 2000 CHICKS UPTO 4WEEKS | | |
| SI. No. | PARTICULARS | Unit | |
| 1 | Construction of shed (20' X 50' X 4 nos.) for 8000 DOC. | 4000sq.ft | |
| 2 | Electric Brooder (1000 DOC/ Brooder) | 6 nos. | |
| 3 | Chick Feeder (50 DOC/ Feeder) | 160 nos. | |
| 4 | Chick Drinker (50 DOC/ Drinker) | 160 nos. | |

Establishment of Entrepreneur for breed development in small ruminant sector (sheep and goat farming):

| SI. No. | Name of the components | Establishment of Entrepreneur for breed development in small ruminant sector (sheep and goat farming): |
|------------|------------------------|--|
| 01. | Objectives | i. To develop entrepreneurs in small ruminant sector ii. To develop the sustainable business model on sheep-goat iii. To incentivize Individuals Entrepreneurs, FPOs, FCOs, SHGs, JLGs, and Section 8 companies for development of integrated rural sheep-goat production system. iv. Conversion of the small ruminant sector from unorganised sector to organised sector through promotion of entrepreneurship & investment and creation of forward & backward linkages v. Spreading awareness about scientific rearing practices, nutrition, disease prevention etc vi. Promotion of stall-feeding model of sheep and goat rearing |
| 02. | Salient Feature | Creation of entrepreneurs through one-time capital subsidy to Individuals/ Self Help Group (SHG)/Farmers Producer organizations (FPO)/Farmers Cooperatives (FCOs)/Joint Liability Groups (JLGs) and Section 8 companies. The Entrepreneurs / Eligible Entities can establish sheep and goat breeding unit with minimum 500 females and 25 males. The sheep and goat unit to be established with the High Genetic Variety used for producing Goat milk, meet and fine wool quality. The breed of sheep and goat can be selected from the list provided with this guideline or in consultation with the State Government. The Central Government will provide up to 50% back ended subsidy for the capital cost of the project. The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or from the financial institution or self-financing Indicative list of components for which the funding for subsidy can be availed is at Appendix II. |
| 03. | Pattern of Assistance | 50% capital subsidy up to Rs. 50 lakh in two instalments. Subsidy will be the capital subsidy and provided in two equal instalments. Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency. In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the |

| | | beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided y SIDBI after completion of the project and verified by State Implementing Agency. |
|-----|--|--|
| | | The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also, a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines. |
| | | No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land |
| 04. | Eligible Entities | FPOs/FCOs/SHG/JLG/Individuals/ Section 8 companies |
| 05. | Implementing Agencies | State Implementing Agency of State Animal Husbandry Department, DAHD, MoFAHD, GOI |
| 06. | Essential requirements of beneficiaries to avail benefit under the submission. | Entrepreneurs/ Eligible Entities shall also meet the criteria as specified at para 5.3 above. |
| 07. | Follow up of the project | State Implementing agency will follow up the project for the period of 2 years after completion with regards to its operation. |

Appendix- II

| Indicative list of items eligible for funding under sheep and goat entrepreneurship for establishment of breeder goat farm of 500 females and 25 male Sheep and Goat | | |
|--|--|-------------------------|
| S. No. | Particulars | Unit |
| 1 | Construction of housing shed for parent stock (55x100ft) | 5500sq.ft |
| 2 | Kid shed & sick pen | 3500sq.ft |
| 3 | Cost of Doe | 500 nos. |
| 4 | Cost of Buck | 25 nos. |
| 5 | Transportation cost | 525 nos. |
| 6 | Fodder cultivation | 5 acre |
| 7 | Chaff cutter | 2 nos. |
| 8 | Integrated silage making machine | 1 no. |
| 9 | Equipment | For 525 nos. of animals |
| 10 | Insurance | For 525 animals |

Promotion of Piggery Entrepreneur

| S. No. | Name of the Activity | Promotion of Piggery Entrepreneur |
|-----------|--------------------------|--|
| 1 | Objectives | Promotion of entrepreneurship & investment and creation of forward & backward linkages in the sector improvement of per animal productivity of pig population of the country through genetic upgradation to substitute import dependency in pork and start export of pork and pork products Spreading awareness about scientific rearing practices, nutrition, disease prevention etc. |
| 2 | Salient Feature | Creation of entrepreneurs through one-time capital subsidy to Individual/ Self Help Group (SHG)/Farmers Producer Organizations (FPO)/Farmers Cooperatives (FCOs)/Joint Liability Groups (JLGs) and Section 8 companies. |
| | | The entrepreneur will be provided assistance from the establishment of a breeder farm with minimum 100 sows and 25 boars breeding animals from the Central or State Government/ university farms or local farmers with high genetic merit. |
| | | The Central Government will provide 50% up to Rs. 30 lakh capital subsidy towards the capital cost of the project. The funding will be provided for the cost of housing, breeding animals along with transportation & insurance cost, equipment /machines. |
| | | The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or loan from the financial institution or self-financing. |
| | | No subsidy will be provided for purchase of land, rent and lease cost for land, working capital, personal vehicle. |
| 3 | Pattern of Assistance | One time 50% capital subsidy of the total project cost will be provided with a maximum subsidy up to Rs. 30 lakhs for each unit subject to the scheme guidelines. |
| | | Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC, etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency. |
| | | In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State |

| | | Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by State Implementing Agency. The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also, a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines. No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land. Indicative list of equipment eligible for funding is at Appendix III. |
|---|---|---|
| 4 | Eligible Entities | FPOs/SHG/ FCOs/JLG/section 8 companies/ Individual |
| 5 | Implementing Agencies | State Implementing Agency of the State Animal Husbandry Department, MoFAHD, GOI. |
| 6 | Essential requirements of beneficiaries to avail benefit under the submission | Entrepreneurs shall also meet the criteria as specified at para 5.3 above. |
| 7 | Follow up of the activity | The State Implementing Agency shall follow up the progress of the project for two years. |

Appendix III

| Indicative list of items eligible for funding under piggery entrepreneurship (100 sow and 10 boar) | | |
|--|--|---------------|
| S. No | Particulars Unit | |
| Α | Construction of Pig Sty | |
| 1 | Construction of shed for sow @ 20sqft per animal | 2000sq.ft |
| 2 | Construction for boar unit @20sqft per animal | 700sqft. |
| 3 | Farrowing pen @ 80sqft per sow for 50 sows (considering 50% of pigs are allows in farrowing) | 4000sq.ft |
| 4 | Cost of construction of pens for piglets @10sqft per piglet for 3000 piglets | 30000sq.ft |
| 5 | Store room 500sqft | 500sq.ft |
| В | Cost for Piglets for breeding | |
| 1 | Cost of 100 five months old gilt weighing about 50 kg | 100 nos. |
| 2 | Cost of 10 six months old gilts weighing about 60 kg | 10 nos. |
| С | Other cost | |
| 1 | Cost of Equipment | For 110 nos. |
| 2 | Equipment for piglets | For 3000 nos. |
| 3 | Insurance charges (@7.5%) | For 110 nos. |
| 4 | Veterinary Aid | For 110 nos. |

Entrepreneurial activities in feed and fodder

| SI. | Name of the | Entrepreneurial activities in feed and fodder |
|-----|--------------------------|---|
| No. | activity | |
| 1. | Salient Feature | The private entrepreneurs, SHG, FCOs JLG, FPOs, Dairy Cooperative societies, Section 8 companies will be incentivized for the value addition such as Hay/Silage/Total Mixed Ration(TMR)/ Fodder Block and storage of fodder by providing 50% percent capital subsidy towards project cost to the beneficiary for Infrastructure development related to hay/silage at village level/ Fodder blocks making units for procuring machinery like bailer, block making machines, TMR machines/equipment, Forage harvester /reaper, Heavy duty Power operated Chaff cutters and any other PHT equipment as per the requirement/need. |
| | | The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or from the financial institution like NCDC or self-finance. The Eligible Entities may also avail benefit under Animal Husbandry Infrastructure Development Fund (AHIDF) for funding of the remaining amount of the project as per the scheme guidelines. |
| | | Indicative list of eligible equipment for funding is at Appendix IV |
| 2. | Pattern of Assistance | 50% of the total project cost with subsidy up to Rs. 50 lakhs will be provided to the beneficiaries through State Implementing Agencies in two equal instalments as per scheme guidelines. |
| | | Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency. |
| | | In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided y SIDBI after completion of the project and verified by State Implementing Agency. |
| | | The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and |

| | | Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also, a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines No subsidy will be provided for working capital, purchase of personal car, land, leasing and hire of land and office accommodation. |
|----|--------------------------|--|
| 3. | Eligible Entity | Private entrepreneurs, SHG, FCOs, JLG, FPOs, Dairy Cooperative societies, section 8 companies |
| 4. | Implementing | i) DAHD, Gol |
| | Agencies | ii) State Animal Husbandry Department iii) State Livestock Agencies/ State Livestock Boards |
| 5. | Eligibility criteria | Entrepreneurs shall also meet the criteria as specified at para 5.3 above |
| 6. | Follow up of the project | The State Implementing Agency will follow up the project up to 2 years after its implementation with regard to its operation. |

Indicative list of components eligible for funding for silage making unit for entrepreneurs (Production capacity 2000-2400 MT per annum)

| SI. | Item |
|-----|---|
| No. | |
| 01 | Construction of shed and godown (2000 square ft) @ 200per.sq. ft for material |
| 02 | One number of Bailing Unit (120-150 mt) |
| 03 | One Harvester |
| 04 | One Power operated chaff cutter |
| 05 | One Installation cost of plant and machinery |
| 06 | One Shed for machinery storage (60'x50'x20') @200 per sq. ft. |
| 07 | Tractor and tractor trolley |

Indicative list of components eligible for funding for fodder block making unit for entrepreneurship (30 MT/day)

| SI. | Item | Quantity |
|-----|---|----------|
| No. | | |
| 01 | LD-HD Cutting with electric motor starter, panel board, V-belt, Pulleys etc. LD Low Density Materials (like paddy straws) | 01 no. |
| 02 | HD-LD Mixer complete with Electric Motor, HD-High Density materials (concentrate Pre-mixes) | 01 no. |
| 03 | Densified TMR block maker with electric motors starter, hydraulic oil, cooling system | 02 nos. |
| 04 | Platform electronic Weigh Scale | 02 nos. |
| 05 | Main control panel complete with tarter contractors, relays meter, conduits, and fittings, cable trays etc. | 1 lot |
| 06 | Stitching machine double thread | 02 sets |
| 07 | Molasses Storage tank (2 MT capacity) OH molasses tank (80 kgs) capacity | 01 set |
| 08 | Grinding section fitted with an elevator motor connecting piece of magnet. Bin for grindables in M.S. handle operated, Hammer mill half circle capacity 2 MT/ hr with sieve and complete with foundation fitted with motor and drive parts. | 02 Set |
| 09 | Mixing section fitted with ground material lifting elevator with discharge with motor and connecting piece of magnet Bin above batch mixture with discharge control. Paddle type batch mixture with MS construction fitted with motor. | 01 set |
| 10 | Power supply (Gen set) 140 KVA | 01 set |
| 11 | Shed for machinery (60'x50'x20') @Rs. 200persq.ft | 01 set |
| 12 | Shed for storing raw materials(60'x100'x20') @Rs. 200 per sq. ft | 01 set |

MODEL PROJECTS WITH INDICATIVE COSTS

(PLEASE NOTE THAT THE COSTS ARE INDICATIVE ONE AND MAY VARY DEPENDING UPON THE AREAS. FURTHER, THESE MODEL PROJECTS MAY NOT BE USED FOR BANK FINANCE)

1000 POULTRY PARENT STOCK TO GET 500 HATCHING EGG PER DAY

| SI. | PARTICULARS | Total Unit | Unit cost (Rs) | Total Cost |
|-----|---|------------|----------------|-------------------|
| No. | | | | |
| 1 | Construction of shed (30' x 100') | 3000 | 250 | 750,000 |
| 2 | Electric Brooder (1000 DOC/Brooder) | 2 | 1,500 | 3,000 |
| 3 | Chick Feeder (one feeder/60 Chicks) | 18 | 150 | 2,700 |
| 4 | Chick Drinker (one drinker/60Chicks) | 18 | 130 | 2,340 |
| 5 | Adult Feeder (one feeder/60 Adult birds) | 18 | 320 | 5,760 |
| 6 | Adult Drinker (one drinker/60 Adult birds) | 18 | 330 | 5,940 |
| 7 | Cost of 1100 parents stock (1000 F + 100 M) | 1100 | 90 | 99,000 |
| | | Α | Sub Total | 868,740 |

| HATCHERY FOR HATCHING 3000 HATCHING EGG / WEEK TO GET 2250 DOC* | | | | |
|---|---|---------|-------------|------------|
| SI. | PARTICULARS | Tota | I Unit cost | |
| No. | | Unit | t (Rs) | Total Cost |
| | Construction of Hatchery building (30' x | | | |
| 1 | 100') | 3000 | 200 | 600,000 |
| 2 | Incubator of capacity 15000 eggs | 1 | 400,000 | 400,000 |
| 3 | Hatcher capacity 5000 eggs | 1 | 200,000 | 200,000 |
| 4 | Generator set (15 KVA) | 1 | 150,000 | 150,000 |
| | | - | B Sub Total | 1,350,000 |
| | MOTHER UNIT FOR BROODING 2000 C | HICKS L | JPTO 4WEEKS | |
| | | | | |
| SI. | PARTICULARS | Total | Unit cost | Total |
| No. | | Unit | (Rs) | Cost |
| | Construction of shed (20' X 50' X 4 nos.) | | | |
| 1 | for 8000 DOC. | 4000 | 300 | 12,00,000 |
| 2 | Electric Brooder (1000 DOC/ Brooder) | 6 | 1,500 | 9,000 |
| 3 | Chicks Feeder (50 DOC/ Feeder) | 160 | 150 | 24,000 |
| 4 | Chicks Drinker (50 DOC/ Drinker) | 160 | 130 | 20,800 |
| | C Sub Total 12,53,800 | | | |

Total cost of the project: (A+B+C) = Rs. 34,72,540.00

Assumption: From 1000 parent birds, it is assumed 500 hatching eggs will come and in a week 3500. The eligible eggs for hatching will be 3000 after grading. Number of estimated chicks produced will be 2200. Taking into 10% mortality, 2000 chicks will be in mother unit for growing up to 4weeks.

^{*}Day Old Chicks.

Indicative cost of model project for establishment of breeder goat farm of 500 females and 25 males Sheep and Goat

| S. No. | Particulars | Total Unit | Unit Cost (Rs) | Total Cost |
|-----------|----------------------------------|---------------|----------------|------------|
| 1 | Construction of housing shed | 5500 | 400 | |
| ' | for parent stock (55x100ft) | 5500 | 400 | 2200000 |
| 2 | Kid shed & sick pen | 3500 | 200 | 700000 |
| 3 | Cost of Doe | 500 | 8000 | 4000000 |
| 4 | Cost of Buck | 25 | 13000 | 325000 |
| 5 | Transportation cost | 525 | 100 | 52500 |
| 6 | Fodder cultivation | 5 | 100000 | 500000 |
| | Fodder cultivation | acres | 100000 | 300000 |
| 7 | Chaff cutter | 2 | 25000 | 50000 |
| 8 | Integrated silage making machine | 1 | 500000 | 500000 |
| 9 | Equipment | 525 | 100 | 52500 |
| 10 | Insurance | 525 | @7.5% | 325000 |
| 11 | Miscellaneous | | | 25000 |
| | | | Sub Total | 87,30,000 |

Indicative cost for establishment of 100+10pig breeding farm

| S. No. | Particulars | Total Unit | Unit Cost (Rs) | Total Cost |
|-----------|---|---------------|------------------------|------------|
| Α | Construction of Pig Sty | | | |
| 1 | Construction of shed for Sow @ 20sqft per animal | 2000 | 200 | 400000 |
| 2 | Construction for boar unit @20sqft per animal | 700 | 200 | 140000 |
| 3 | Farrowing pen @80sqft per sow for 50 sows (considering 50% of pigs are allows in farrowing) | 4000 | 150 | 600000 |
| 4 | Cost of construction of pens for piglets @10sqft per piglet for 3000 piglets | 30000 | 100 | 3000000 |
| 5 | Store room 500sqft | 500 | 150 | 75000 |
| | Total (A) | | | 42,15,000 |
| В | Cost for Piglets for breeding | | | |
| 1 | Cost of 100 five months old gilt weighing about 50 kg | 100 | 100 per Kg live weight | 5,00,000 |
| 2 | Cost of 10 six months old gilts weighing about 60 kg | 10 | 120 per Kg live weight | 72,000 |
| | Total(B) | | | 5,72,000 |

| С | Other cost | | | |
|---|---------------------------|------|-----------------|-----------|
| 1 | Cost of Equipment | 110 | 350 per animals | 38,500 |
| 2 | Equipment for piglets | 3000 | 50 | 1,50,000 |
| 3 | Insurance charges (@7.5%) | 110 | 110 | 42,900 |
| 4 | Veterinary Aid | 110 | 100 | 11,000 |
| | Total (C) | | | 2,42,400 |
| | Total Cost A+B+C | | | 50,29,400 |

Indicative cost of silage making unit for entrepreneurs (Production capacity 2000-2400 MT per annum)

| SI. No. | Item | Cost (Rs) |
|---------|--|--------------|
| 01 | Construction of shed and godown (2000 square ft) @ 200 per.sq. ft for material | 4,00,000.00 |
| 02 | Bailing Unit (120-150 mt) | 30,00,000.00 |
| 03 | Harvester | 5,00,000.00 |
| 04 | Power operated chaff cutter | 5,00,000.00 |
| 05 | Installation cost of plant and machinery | 2,00,000.00 |
| 06 | Shed for machinery storage (60'x50'x20') @200 per sq.ft. | 4,00,000.00 |
| | Total | 50,00,000.00 |

Indicative cost for fodder block making unit (30 MT/day)

| SI. No. | Item | Quantity | Cost (Rs. in lakh) |
|------------|--|----------|-----------------------|
| 01 | LD-HD Cutting with electric motor starter, panel board, V-belt, Pulleys etc. LD Low Density Materials (like paddy straws) | 01 | 4.00 |
| 02 | HD-LD Mixer complete with Electric Motor, HD- High Density materials (concentrate Pre-mixes) | 01 | 3.00 |
| 03 | Densified TMR block maker with electric motors starter, hydraulic oil, cooling system | 02 | 38.70 |
| 04 | Platform electronic Weigh Scale | 02 | 0.90 |
| 05 | Main control panel complete with tarter contractors, relays meter, conduits, and fittings, cable trays etc. | 1 lot | 4.45 |
| 06 | Stitching machine double thread | 02 set | 0.20 |
| 07 | Molasses Storage tank (2 MT capacity) OH molasses tank (80 kgs) capacity | 01 set | 3.25 |
| 08. | Grinding section fitted with an elevator motor connecting piece of magnet. Bin for grindables in M.S. handle operated, Hammer mill half circle capacity 2 MT/ hr. with sieve and complete with foundation fitted with motor and drive parts. | 2 set | 3.5 |
| 09 | Mixing section fitted with ground material lifting elevator with discharge with motor and connecting piece of magnet Bin above batch mixture with discharge control. Paddle type batch mixture with MS construction fitted with motor. | 01 set | 4.00 |
| 10 | Power supply (Gen set) 140 KVA | 01 set | 5.00 |
| 11 | Shed for machinery (60'x50'x20') @ Rs. 200 per sq.ft. | 01 set | 6.00 |
| 12 | Shed for storing raw materials(60'x100'x20') @Rs. 200 per sq. ft. | 01 | 12.00 |
| | Total | | 85.00 |

Annexure II

Indicative List of Low-Input Technology birds eligible under National Livestock Mission implemented by the Department of Animal, Husbandry, Dairying & Fisheries, Government of India.

| SI. No. | Name of the organization | Type of stock |
|------------|---|--|
| | PUBLIC SECTOR ORGANIZATIONS | |
| 1. | Central Poultry Development Organization and Training Institute (SR), Bangalore. | a) Chabro b) Kalinga brown c) Kaveri |
| 2. | Central Poultry Development Organization (ER), Bhubaneswar. | Kalinga brown |
| 3. | Central Poultry Development Organization (NR), Chandigarh | Chabro |
| 4. | Central Poultry Development Organization (WR), Mumbai. | a) Kalinga brown (Kadaknath stocks are also available) |
| 5. | Project Directorate on Poultry, ICAR, Hyderabad | a) Gramapriya b) Vanaraja |
| 6. | Central Avian Research Institute, Izatnagar | a) CARI GOLD b) Nirbheek c) Hitcari d) Cari-Debendra e) Upcari |
| 7. | Karnataka Veterinary, Animal and Fisheries Sciences University, Bidar, Karnataka | a) Giriraja b) Girirani c) Swarnadhara |
| 8. | Poultry Research Station, Nandnam, Chennai Tamil Nadu | Nandanam 99 |
| 9. | Kerala Veterinary University, Mannuthy | a) Gramalakshmi b) Gramashree c) Krishipriya |
| 10. | Sri Venkateshwara Veterinary University, Rajendernagar, Hyderabad | Rajasri |
| | PRIVATE SECTOR ORGANIZATIONS | |
| 1. | Dr.Yashvant Agritech Pvt. Ltd, Jalgaon, Maharashtra | Satpuda-desi |
| 2. | Indbro Research and Breeding Farm Pvt. Ltd., Hyderabad | Rainbow rooster |
| 3. | Kegg Farms, New Delhi | Kuroiler |
| 4 | Shipra Hatcheries, Patna, Bihar | Shipra |

This list may be updated by this Department as and when required and updated list will also be put up on the website of the Department http://dahd.nic.in



APPLICATION FORM FOR SEEKING ASSISTANCE UNDER ENTREPRENEURSHIP PROGRAMME OF NATIONAL LIVESTOCK MISSION (NLM)

| | | 1 |
|-----------|---|-----------|
| | | РНОТО |
| | | Signature |
| S. No. | Particulars | |
| 1. | Name of Scheme/Activity under which assistance is required | |
| 2. | Name of Beneficiary | |
| 3. | Father's Name/Husband's Name | |
| 4. | Mother's Name | |
| 5. | Aadhaar Number | |
| 6. | Mobile No. | |
| 7. | Address | |
| 8. | Category (General/SC/ST/OBC & others) | |
| 9. | Educational Qualification | |
| 10. | Experience in Livestock Farming | |
| 11. | Whether attended any Livestock Farming related trainings (if yes, give details) | |
| 12. | Annual Income from Agricultural/Business activities | |
| 13. | Land Acquired/lease (in Acres) | |
| 14. | No. of birds/ animals being maintained | |
| 15. | Cost of project | |
| 16. | Expected Output | |
| 17. | Amount of subsidy | |

| 18. | Whether subsidy for this purpose has been availed earlier? |
|-----|--|
| 19. | GIS Location |
| 20. | Source of 50 % project cost |
| | Bank Details |
| 21. | PAN No. |
| 22. | Bank Account Number |
| 23. | Name of Bank |
| 24. | Address of Bank Branch |
| 25. | IFSC Code of Bank |
| 26. | MICR Code of Bank |
| 27. | Any other relevant information |

Enclosure:

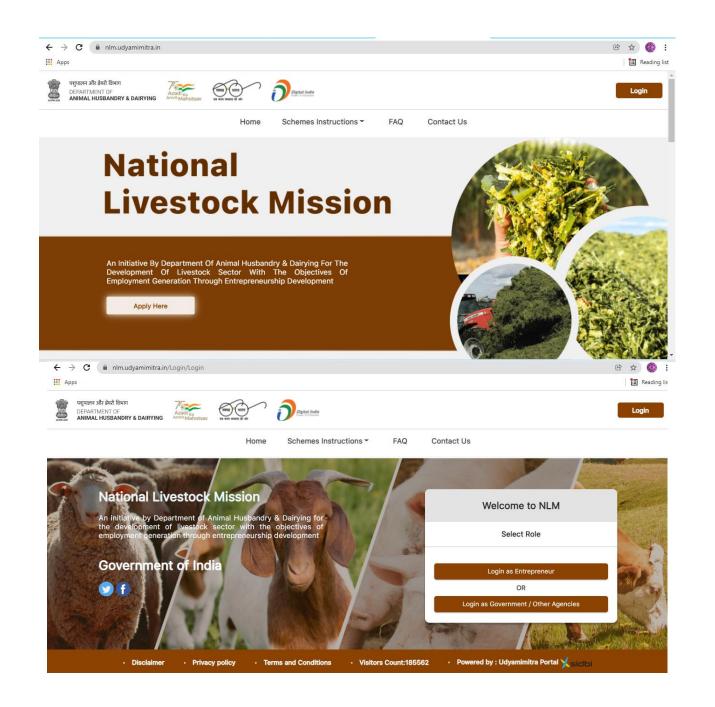
- Supporting documents [Proof of Address, Aadhar card, caste certificate (if applicable), proof of land holding (ownership or lease), education certificate, photocopies of training certificate, income proof, bank statement for last six months
- ii. Detailed Project Report including total cost, recurring cost, net income etc
- iii. photograph of the project area
- iv. Experience about any livestock farming activities done earlier
- v. Proof of remaining 50% project cost (beneficiary share)
- vi. GI Tagging of the Project site

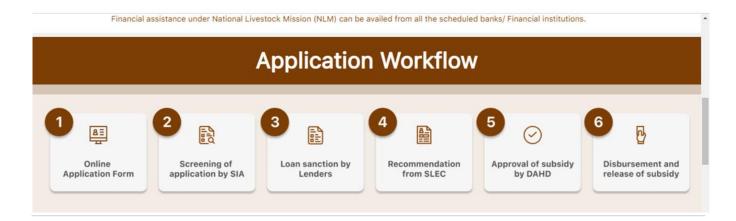
Documents to be enclosed:

- i. Proof of Identity (Aadhar card/ Voter ID card/ Pan Card/Driving Licence)
- ii. Proof of Address (Aadhar card/ Voter ID card/ Driving Licence/ Bank Passbook)
- iii. Caste certificate (if applicable)
- iv. Proof of land holding for project area (ownership or lease)
- v. Education certificates
- vi. Training certificate
- vii. Income proof
- viii. Income Tax Return for last 3 years
- ix. Bank statement for last six months
- x. Detailed Project Report including total cost, recurring cost, net income etc.,
- xi. Photograph of the project area/site
- xii. Experience about any livestock farming activities done earlier
- xiii. GI Tagging of the Project site.

| Declaration by Applicant | | |
|--|---|--|
| l, | S/o/D/o | hereby |
| declare that the information fu | urnished above is true to my knowle ed above is found false or untrue my | _ |
| | | Signature of Applicant Name of the Applicant Address & Pin code. |
| https://www.nlm.udyamin or_entreprenuers.docx&p | nitra.in/Default/ViewFile/?id=Nl path=MiscFiles | LM Application form f |

https://www.nlm.udyamimitra.in/Default/ViewFile/?id=NLM_List_of_Documents.docx&path=MiscFiles





UNDERSTAND THE PROCESS FOR AVAILING LOAN



01. Online Application Form

Properly understand the information & documents required to fill online application form (LAF) under the Scheme. Keep all the information & documents ready before you start the application process.

View/Download Application form

View/Download list of required documents



2. Screening of application by State Implementing Agency (SIA)

SIA will scrutinize the submitted application and will recommend the application of the entrepreneurs/ eligible entities to avail balance financing for the project through scheduled banks or financial institutions like National Cooperative Development Corporation (NCDC) etc.



3. Loan sanction by Lender

After the recommendation of the project by SIA, the same will be considered by the bank or financial institutions for financing. Lender will pick the application along with all the documents from the portal and will approve the loan after examining the project/ documents submitted by applicant and completing their internal deligent process. After sanctioning the loan, Lender will upload sanction letter on the portal.



4. Recommendation from State Level Executive Committee (SLEC)

Once the bank or financial institution sanction the project, SIA shall place the same in SLEC for recommending the application to the Central Government (Department of Animal Husbandry & Dairying).



5. Approval of subsidy by DAHD

DAHD will approve the subsidy and will mark the approval of the same on portal.



6. Disbursement and release of subsidy

After compliance of terms and conditions mentioned in the sanction letter, lender will disburse the loan amount to the beneficiary, fund the subsidy amount for the approved projects through Small Industries Development Bank of India (SIDBI) to the lending Bank or financial institutions as the case may be to release the subsidy to Beneficiaries.