Invitation of Expression of Interest (EOI) to select an agency for providing Creative Content or the Opening and Closing Ceremony for 44th FIDE Chess Olympiad, Chennai, India- 2022

Director of Information and Public Relations Ex-officio Deputy Secretary to Government. Secretariat, Fort St. George, Chennai 600 009, Tamil Nadu, India.

INVITATION FOR EXPRESSION OF INTEREST (EOI)to select an agencyfor providing Creative Contentfor the Opening and Closing Ceremony of the 44th FIDE Chess Olympiad, Chennai, India- 2022

- The Government of Tamil Nadu (GoTN) has won the bid to organize and conduct the 44th Chess Olympiad an international sporting eventfrom 28 Julyto 10 August 2022 at Mamallapuram. The Opening ceremony of the event is scheduled for 28th July 2022 in Chennai and the Closing Ceremonyon 9th August 2022 at Mahabalipuram Shore temple. As part of ceremonies, Cultural events are planned to showcase the rich culture andtraditions of Tamil Nadu before the international forum.
- 2. In this regard an Expression of Interest (EoI) is invited from eligible reputed Creative Firms (hear in after Creative Partner for providing the services).
- 3. The Creative Partners shortlisted through this EOI will be provided with detailed Request for Proposal (RFP) documents.
- 4. This EOI document clearly establishes the details of qualification criteria, submission requirement, brief objective & scope of work, etc., and the document can be downloaded from the website <u>www.tenders.tn.gov.in</u>.
- The EOI along with necessary documents shall be submitted to: Director, Information and Public Relations, Phone 044-25671300

Telefax: 044-25677777 e-mail: <u>dipr@tn.gov.in</u>

1. Background

Chess Olympiad is a biennial Chess Tournament where Chess players from more than 190 countries with over 2000 participants comprising male and female players will participate for winning the trophies. In India, this prestigious Olympiad is scheduled for the first time to be heldin Tamil Naduatthe historical monuments city of Mamallapuram. The Government of Tamil Nadu is organizing the Opening and Closing Ceremonies to showcase Tamil'sRich Culture and Civilization through music, song, and dance before the international communities.

2. Scope of Work

As detailed above, the opening and closing ceremony will be the platforms to showcase the rich culture and history of Tamil Nadu before the international audience. Hence, the broad contents for the ceremonies shall include the following:

- i. The Choice of Entertainment
- ii. Choice of Artist
- iii. Use of Technology
- iv. Props
- v. Content on showcasing Tamil Nadu to the World
- vi. Theme for Opening and Closing Ceremony
- vii. Content to connect with Global audience
- viii. Creative ideas for Opening & Closing ceremonies

3. <u>QualificationCriteria</u>:

- i. The applicant must have experience in relevant fields in the last 5 years as of 01.06.2022.
- ii. The applicant must have an annual turnover of at least Rs.2.00 Crores in any of the 5 previous financial years.

- iii. The applicant must have completed at least 2 assignments of similar nature.
- iv. The applicant is permitted to associate with other firms of not more than two either in the form of a Joint Venture (JV) or Consortium. Copy of the valid MoU/ agreement for the JV/ consortium with a lead member must be furnishedA maximum of 3 members including the LeadBidder would be allowed to form a consortium. The application shall be submitted by the lead member of the consortium.
- v) The applicant should have an adequate number of experts with relevant experience and may furnish details of employees.
- vi) The Partner should not have been blacklisted by any of the Government of Tamil Nadu, Govt. of India, or any State government/PSUs.

4. <u>Disqualification:</u>

Even if an applicant meets the above criteria, the authority at any stage during the selection process and execution period of the project will disqualify if the applicant has made misleading or false representations writing or orally.

5. <u>Last Date to submit an application</u>

The Creative firm shall submit the creative content for the EOItypedand signed by the Bidder or persons duly authorized to sign the EOI. In addition, the Cover letter (given in the annexure) duly signed and sealed may also be enclosed. The EOIin a sealed envelope marked with "Response to Invitation of Expression of Interest to select an agency for Selection of Creative Content

Partnerforthe Opening Ceremony on 28 July 2022 at Chennai and Closing Ceremony on 09 August 2022 at Mamallapuramof 44th FIDE Chess Olympiad, Chennai, India- 2022"must reach on or before 02 June 2022 03.00 PM.

- The Proposals must reach Director, Information and Public Relations, on or before the last date of submission mentioned in the notice inviting tender.
- iii. Any Proposal received by Director, Information and Public Relations, after the deadline for submission shall be returned unopened. Director, Information and Public Relations, shall not be responsible for any postal or courier delays.

6. <u>EOI Evaluation :</u>

All the response proposals submitted for this would be evaluated by a committee as per terms and conditions The EOI will be opened and discussed in the presence of Bidder's representatives who choose to attend, **at 04.00 PM on 02.06.2022** As part of the evaluation, the bidders shall be asked to make a presentation of their credentials to organize and showcase the events for this panoramic prestigious Opening and Closing Ceremonies. If required the Committee or its designated representatives shall visit the sites of the bidder for necessary inspections. The bidder shall extend all necessary support during any such visits.

sd23.05.2022Director of Information and Public Relations& Ex-officio Deputy Secretary to Government.

CoverLetter

Tobesubmittedbytheresponderontheresponder's letterhead

То

Director, Information and Public Relations, Phone 044-25671300 Telefax: 044-25677777 e-mail:dipr@tn.gov.in

Ref.: EoIRef.No Dated

- Sub.: ResponsetotheExpressionofInterestto select an agency for providing Creative Content for the Opening and Closing Ceremony of44th FIDE Chess Olympiad, Chennai, India- 2022
 - 1. I / We herebyconfirm that I / We have studied and understood the Expression of Interest document completely. I/We hereby undertake that I/We understand that theScope of Work and requirement of this Eolis indicative only and not exhaustive in any manner and that the final scope of work and technical specification will be decided later by the competent authority.I/Weherebyundertake that the DIPRreserves the right to float a separate tender for the scope of work and requirements as mentioned in this EoI irrespective of the outcome of this EoI. I/We understand that in such a case I/We may have to bid separately for that tender and in no case, our response to this EoI shall be deemed as a bid for the said tender. In case my/our response to this EoI is shortlisted, I/We here by undertake that the authority concerned reserves the right to shortlist responder(s) for further tendering of this EoI, and in case of rejected my/our response are I/We shallhavenoclaimofanysortinthefurthertenderingprocess.
- 2. I/We hereby affirm that our response is valid for a period of 90 days from the date of EoI opening.

Date:	Signature of authorized signatory
Place:	NameoftheSignatory
	From Name&Seal