

Title:

Monitoring and Analysis Services of the Greek Media

Contracting authority:

[European Parliament, DG Communication \(COMM\)](#)

TED publication date:

19/04/2022

Time limit for receipt of tenders:

20/05/2022

Status:

Open

Tender reference number COMM/AWD/2022/77

Title Monitoring and Analysis Services of the Greek Media

Description The European Parliament launches this procedure aiming to award a one-year framework contract for daily monitoring of written press (national/regional), audiovisual media (radio, TV) and the main online (internet) media. This contract may be renewed up to a maximum of four years. The purpose is to provide a timely, up-to-date compendium of daily information, in the form of press reviews, about the way in which topics of relevance to the European Parliament and the European Union are reported in the media. The European Parliament's Directorate-General for Communication (DG COMM) is seeking to ensure it has the best possible knowledge of the media coverage across the EU on topics related to the European Union, the European Parliament and the activities of its President and MEPs. Media analysis will ultimately help the EP to better communicate EU policies to EU citizens and specific target audiences. In order to achieve this, the EP relies partly on external expertise and assistance.

Contract type Services

Procedure type Open procedure

Status Open

Published on TED 

Submission Method Electronic

Information about a public contract, a framework agreement or a dynamic purchasing system (DPS) Public contract

Address of the buyer profile: (URL)

Award method Best price-quality ratio

Estimated total value 190000.00 EUR

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Main CPV	92400000
NUTS	EL