Title:

Research on Business Models Infringing Intellectual Property Phase 6

Contracting authority:

European Union Intellectual Property Office (EUIPO)

TED publication date:

13/05/2022

Time limit for receipt of tenders:

10/06/2022 Status: Open

Tender reference

number

**Description** 

AO/007/22

**Title** Research on Business Models Infringing Intellectual Property Phase 6

The purpose of this procedure will be the conclusion of a contract for a maximum duration of 12 months, covering a study to identify, dissect, analyse and describe specific business models used for facilitating IP crime on a commercial scale concerning applications (apps) and measures to investigate such crimes. The independent research study shall provide an overview of the different infringing business models concerning applications (apps) assessing how they function, how they are financed, how they generate profits for their operators, what kinds of content, products and services they disseminate and how large their user bases are. The results of the research studies shall provide enhanced understanding to policymakers, law enforcement, judiciary, civil

provide enhanced understanding to policymakers, law enforcement, judiciary, civil society and businesses. At the same time, they are intended to help identify possible responses to tackle the challenge of commercial scale IP crime violations effectively.

**Contract type** Services

**Procedure type** Open procedure

**Status** Open

**Published on TED** 

**Submission Method** Electronic

Information about a public contract, a

framework

agreement or a

Public contract

dynamic

purchasing system

(DPS)

Address of the buyer profile: (URL)

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**Award method** Best price-quality ratio

**Estimated total** 

value 150000.00 EUR

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 Main CPV
 71241000

 NUTS
 ES521