

Title:

Data provision on affordability of sustainable food consumption and sustainability...

Contracting authority:

[European Commission, Joint Research Centre - Seville \(JRC-SVQ\)](#)

Start date:

30/06/2022

Deadline to express interest:

18/07/2022

Status:

Open

Tender

**reference
number**

JRC/SVQ/2022/MVP/1926-ExA

Title

Data provision on affordability of sustainable food consumption and sustainability preferences during food inflation

Please note that this is not a call for tenders but a publication announcing the Contracting authority's intention to publish a future negotiated low or middle value procedure (read more [here](#)).

Description

Food consumption and transition to sustainable food system are inherently linked, as food consumption has environmental (e.g. emissions of greenhouse gases) and public health effects. This is in particular highlighted in the EU Farm to Fork Strategy stating that “current food consumption patterns are unsustainable from both health and environmental points of view” and that the transition to sustainable food system cannot “happen without a shift in people’s diets”. The need for changing diets is also recognized by some European consumers: more than three quarters of Europeans believe that climate change is a serious problem in their country at the moment. This is also reflected in the consumers’ food purchasing decision, with a sizable proportion of EU consumers stating that they have changed their consumption to more sustainable food in recent period. Concurrently, during the first part of 2022, the affordability of food gained policy attention as the average food inflation significantly increased in the EU potentially affecting sustainable consumption choices of consumers. The objective of this project is to provide food consumption data that allow to examine the food purchasing choices (value and volume) among consumers aggregated over different sustainable food product categories (e.g. organic, plant-based substitutes/alternatives for animal products), consumer type (e.g., income, age, gender), consumer attitude towards sustainability (self-declared level of sustainable awareness) and year when consumers are subject to price pressure caused by inflation. This data should be provided for at least one Member State.

**Contract
type**

Services

**Procedure
type**

Planned negotiated procedure for middle/low value contracts

Status

Open

**Published
on TED**



**Award
method**

Best price-quality ratio

Main CPV

73000000