

Clarifications on the Contract Notice and on the «Additional information about the Contract Notice» have been published

Title:

Strategic Communication Activities in Mexico

Contracting authority:

[European Commission, DG for International Partnerships \(INTPA\)](#)

TED publication date:

13/04/2022

Time limit for receipt of tenders:

16/08/2022

Status:

Open

Tender reference number

INTPA/MEX/2022/EA-RP/0058

Title

Strategic Communication Activities in Mexico

Description

The overall objective of this contract is to support and strengthen the communication and visibility of the EU cooperation portfolio in Mexico, including the Team Europe initiatives, in order to boost EU strategic priorities and reinforce EU values in the country. The requested services will implement the strategic communication and public diplomacy multiannual Action Plan for Mexico 2022-2024, with a focus on the three priorities of the Mexico chapter included in the Latin America and Caribbean Multi-Annual Indicative Programme: promoting the Modernised Global Agreement; green transition (TEI) and social cohesion and inequalities (TEI). Additionally, strategic political priorities shall be addressed, such as youth, culture etc. The nature of requested services are: organization of events, production and dissemination of audio-visual material, design, social media communication etc.

Contract type

Services

Procedure type

Restricted

Status

Open

Published on TED



Submission Method

Electronic

Information about a public contract, a framework agreement or a dynamic purchasing system (DPS)

Public contract

Address of the buyer profile: (URL)

Award method

Best price-quality ratio

Estimated total value

1050000.00 EUR

Estimated value

1050000.00 EUR

Main CPV	79416000
NUTS	MX