

Title:

Provision of Services in the Field of Social Media

Contracting authority:

[European Investment Fund](#)

TED publication date:

07/07/2022

Time limit for receipt of tenders:

09/09/2022

Status:

Open

Tender

**reference
number**

2022-MRKTG-010

Title

Provision of Services in the Field of Social Media

Description

Driven by trends and market expectations in today's digital world, the European Investment Fund has been committed to building a strong online presence that covers, among others, social media. It is against this backdrop that the EIF is launching a call for tenders for the provision of services for social media advisory, content creation and production. In working with the EIF Marketing Division, service providers shall contribute to the creation and delivery of audience-specific social media campaigns from conceptualisation, strategy development, content creation and production, paid promotion, analytics, reporting and community management. Deliverables should always reflect the EIF's values and help promote in the best way the work the EIF and the EU do in making financing available to SMEs in Europe.

Contract type

Services

**Procedure
type**

Open procedure

Status

Open

**Published on
TED**



**Submission
Method**

Electronic

**Information
about a public
contract, a
framework
agreement or
a dynamic
purchasing
system (DPS)**

Framework agreement

**Address of
the buyer
profile: (URL)**

https://www.eif.org/who_we_are/governance/procurement/index.htm

**Award
method**

Best price-quality ratio

**Estimated
total value**

1800000.00 EUR

Estimated value	1800000.00 EUR
Main CPV	92400000
NUTS	LU00